



Greetings Dynamo Swim School families:

Our organization continues to navigate uncharted territory and we all continue to experience challenging times. We are proud that we have been able to provide consistent programming since our reentry to the water in May, and we are particularly grateful our students have been able to get back in the pool over the past nine months. Regrettably, many programs across the nation have not been so fortunate.

Since the beginning of the pandemic, we have focused on sustaining the club's revenues while prudently managing our expenses. This has forced us to make difficult decisions including, but not limited to, full-time employee compensation reductions, the unfortunate furloughing of some part-time employees, and the postponement of some regular repairs/improvements to facilities and equipment.

Earlier in the year Dynamo was fortunate to be able to access additional funding in the form of a Paycheck Protection Program Loan as part of the CARES Act. This loan was vital in allowing us to avoid more extreme cost control measures, but the extended impact of the pandemic continues to constrain our revenues while adding expenses. In particular the club has spent over \$25K on various supplies for cleaning, PPE for staff (gloves, face shields, masks, respirators, etc.), thermometers, hand sanitizer stations, and other items. These costs are now an ongoing expense we've not had to bear in the past as new and replacement supplies are needed regularly. The club views these as necessary expenses to support protocols that minimize risk to the virus in our facilities while still meeting our commitment to the highest level of instruction and support for our students.

The Finance Committee of the Board of Directors has been monitoring the club's cash flow position, and based on the trends of the past few months, recommended an action that is needed to help off-set some of these new, ongoing expenses.

After a review of the club's finances and the recommendation of the Finance Committee, the Board of Directors has approved the implementation a COVID-19 surcharge of \$10 per swim school family per month beginning February 1, 2021. There will be similar surcharges for families in our team program and Juniors programs. While the decision to increase your family's financial contribution at this time was difficult, the Board believes this is currently the best course of action for the club. Please know the Board of Directors considered multiple options and ultimately decided this temporary surcharge would impact families the least. We are confident you understand the club's position and hope to have your full support.

We know that you have many options when it comes to swimming in the metro area. We appreciate your commitment to Dynamo and the trust you have in the instructors and staff who work with your children. We will continue to monitor the club's cash position as well as the costs incurred due to the pandemic with the goal of minimizing the duration of the surcharge.

Best regards,

Dynamo Parents' Club Board of Directors

Gina Cook, President

Clarice Wasmuth, Vice President

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